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# DICENTRA SPECTABILIS

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*for*

FALL 1929 — SPRING 1930 DELIVERY



FLOWERING BRANCH OF POTTED DICENTRA

Luxuriant setting of flowers and delicate foliage combine to give this plant great popularity in the florist trade.

## HERBST BROTHERS

Established 1876

42 South St.

New York, N. Y.

## Forcing Stock

DICENTRA (Bleeding Heart) in two grades. In addition to the regular No. 1 forcing grade, we offer this season, subject to crop, an extra heavy grade for florists fancy trade demanding extra large plants.

The No. 1 forcing grade is the standard undivided root in same size as our growers have been supplying the trade in previous years. This is the grade also most used and best adapted for outdoor planting.

Now booking for Fall 1929 delivery a large propagation of Bleeding Heart, field grown undivided clumps. The success in this variety has led to a large demand; and practically all former orders are repeated.

The superiority of Dicentra roots as our growers produce them, over the old style of propagation by divisions, has been remarked by all florists who have handled our stock. The chief difference by comparison is noted in the following factors:

(a) The plants produce a much larger fibrous root system. Instead of the one central root, and a few fibrous roots radiating therefrom, as in the case of the divisions; the fibrous roots of these plants radiate uniformly from the bottom of the crown producing an ideal root development for potting.

(b) The same conditions which produce the root system as described gives a very much increased setting of flower buds. These appear in even distribution in a circle at the surface or top of the crown. The average setting of the flower buds runs from six to ten on each plant.

These factors combine to make the Dicentra roots we offer especially suited to florists' use for forcing, as everyone of them will produce a plant vigorous in root and foliage and profuse in bloom.

## PRICES

	10-100	100-300	300-1000
Extra Forcing Grade (undivided).....	35c each	30c each	.....
No. 1 Forcing Grade (undivided).....	25c each	22½c each	20c each

These are special advance prices set June 1, 1929, and are subject to change without notice. Please observe that the above price on No. 1 roots is \$5.00 per hundred and \$50.00 per thousand less than the advance price last year. This reduced price is offered for the advantage of buyers who will order early.



“BLEEDING HEART” IN THE BORDER

The “Squirrel Corn” and “Dutchman’s Breeches” are our native flowers of this family, but the Japanese variety, *Dicentra Spectabilis* is more showy and consequently more planted. Orders should be placed early as the crop is seldom sufficient to cover demand.





This photograph shows a root of the Extra Forcing grade and illustrates the form of undivided Dicentra root in all grades as produced here. The standard or No. 1 grade is the same style of root as shown above except that it is smaller. The No. 1 grade, however, is largely used for forcing for ordinary florists trade, and also ideal for bed and border planting where a strong root is desired.